

Strategic Supply Chain & Workforce Readiness Consultant

SCOPE OF WORK

Contract Term:
Through December 31, 2027

OVERVIEW

Oceantic Network seeks an experienced offshore wind and industrial development professional to support the organization's Supply Chain Readiness initiatives during a critical transition period for the U.S. offshore wind industry. The consultant will provide strategic expertise to strengthen domestic supplier competitiveness, develop new readiness programs and services, expand workforce initiatives, and position the Network for long-term industry recovery.

This engagement is structured as a fixed-term consulting contract through December 2027, with the potential to transition into a full-time leadership role.

OBJECTIVES

The consultant will help Oceantic:

- Expand the competitiveness of U.S. companies entering or growing within offshore wind and ocean renewables.
- Develop scalable programs that improve supply chain readiness.
- Strengthen workforce readiness and talent pipeline initiatives aligned with future industry demand. Position Oceantic as the leading provider of supply chain readiness services in North America.
- Develop fee-for-service offerings that diversify organizational revenue.

SCOPE OF WORK

1. Business Readiness Advisory Services

Serve as a subject matter expert supporting manufacturers, suppliers, ports, maritime companies, and service providers by:

- Assessing market readiness
- Advising companies on offshore wind procurement expectations
- Identifying market opportunities and barriers
- Providing strategic recommendations for domestic and international market entry
- Supporting companies pursuing growth in offshore wind and adjacent ocean renewable sectors

2. Industry Training & Educational Delivery

Deliver existing industry training and, as requested, assist in developing new industry-facing educational resources, including:

- Supply chain readiness workshops
- Procurement training
- Executive briefings
- Best practice guides
- Market entry toolkits
- Company readiness assessment frameworks

All materials should be designed for broad national use and future, repeatable delivery, and potential future licensing or fee-based delivery implementation by OceanTIC.

3. Workforce Development Initiatives

Provide strategic leadership in developing workforce readiness initiatives that strengthen the long-term offshore wind labor pipeline by:

- Identifying future workforce needs across manufacturing, ports, vessels, construction, operations and maintenance, and professional services.
- Engaging employers, training providers, educational institutions, labor organizations, and public agencies to identify skills gaps and workforce priorities.
- Designing workforce readiness programs that align education, training, and industry demand.
- Supporting development of career pathway resources that increase awareness of offshore wind occupations and supply chain careers.
- Advising on strategies that improve employer access to qualified talent while expanding opportunities for workers and transitioning industries.
- Identifying public funding opportunities and strategic partnerships that support workforce capacity building.

SCOPE OF WORK (CONT.)

4. Market Intelligence & Industry Analysis

Provide strategic analysis regarding:

- Supply chain trends and emerging industry needs
- Domestic manufacturing capabilities and capacity gap. Developer, original equipment manufacturer, and contractor procurement practices.
- Domestic content opportunities and regional supply chain development.
- Trade, regulatory, infrastructure, and market-entry barriers.
- Supplier competitiveness and industry readiness.
- Project activity, technology development, and changing market conditions.
- Implications of market developments for manufacturers, suppliers, ports, maritime companies, and service providers. The consultant may develop reports, white papers, briefing materials, presentations, market updates, and strategic recommendations to support Oceanic's policy and industry initiatives. Provide strategic guidance to support the continued development of Supply Chain Connect, including recommendations related to supplier engagement, data quality, market relevance, and user value.

5. Strategic Representation

Serve as a recognized subject matter expert on supply chain readiness and workforce preparedness. Represent Oceanic, as requested, through:

- Conference presentations
- Industry workshops
- Advisory committees
- Stakeholder meetings
- Strategic partner discussions

DELIVERABLES

Examples of expected deliverables include:

- Readiness assessment methodology
- Company advisory reports
- Training curricula and presentation materials
- Workforce development framework
- Industry guidance documents
- White papers and market analyses
- Recommendations for new fee-based services
- Quarterly progress reports summarizing activities and outcomes

Specific deliverables, timelines, and levels of effort will be established through quarterly work plans approved by Oceantic and the consultant.

All final deliverables developed specifically for Oceantic under this engagement will be owned by Oceantic, subject to any pre-existing tools, methodologies, frameworks, or intellectual property identified by the consultant in writing.

WORK PLANNING AND PRIORITIZATION

Within the first 30 days of the engagement, the consultant and Oceantic will establish an initial work plan identifying priority activities, anticipated deliverables, timelines, and expected outcomes. The work plan will be reviewed and updated quarterly to reflect industry conditions, organizational priorities, funding availability, and emerging opportunities.

PERFORMANCE AND REPORTING

The consultant will participate in regular coordination meetings with the designated Oceantic representative and submit quarterly reports summarizing activities, deliverables, stakeholder engagement, outcomes, risks, and recommended next steps.

OCEANTIC RESPONSIBILITIES

Oceantic will provide reasonable access to relevant staff, program materials, market information, technology platforms, and organizational resources necessary to complete the approved scope of work. Oceantic will provide timely review and feedback on draft deliverables and designate a primary point of contact for the engagement.

CHANGES TO SCOPE

Activities outside this scope, including significant additional deliverables, operational responsibilities, travel, or expanded levels of effort, must be approved in writing by both parties before work begins.

EXCLUDED FROM SCOPE

The consultant will not be responsible for:

- Personnel supervision or performance management
- Direct management of employees or contractors
- Salesforce or CRM administration
- Organizational budgeting or financial management
- Internal staff management
- Day-to-day program administration

These responsibilities remain with Oceantic staff unless separately agreed in writing through an amendment or approved work order.

QUALIFICATIONS

The consultant should possess:

- 3-7 years experience in offshore wind, clean energy, maritime, manufacturing, or industrial supply chains.
- Demonstrated expertise advising companies on market entry, procurement, or supply chain development.
- Experience designing industry training or business assistance programs.
- Knowledge of workforce development systems, talent pipeline strategies, and employer engagement.
- Strong facilitation, communication, and stakeholder engagement skills.
- Experience working with industry, government, educational institutions, and economic development organizations

Qualified applicants are invited to submit a statement of qualifications, relevant work samples, and any supporting materials to [**careers@oceantic.org**](mailto:careers@oceantic.org)