

Strategic Partnership Promo Toolkit

As a Strategic Partner of IPF, your participation is an opportunity to spotlight both your organization and the broader offshore wind industry. By sharing your involvement, you help extend our reach, reinforce your leadership in the sector, and amplify our mutual brand value.

We encourage you to use the tools in this kit to showcase your role-across email, newsletters, websites, and social media-and to invite your network to join you at IPF.



Accelerate Your Impact.
Amplify Your Brand.
Empower Your Members.



SAMPLE EMAIL COPY

Subject line suggestion:

Join Us at 2026 IPF – Where Marine Renewable Technology Meets Execution

Body:

We're excited to partner with the Oceantic Network for the 2026 IPF: Energy at Sea Conference in New York City—the premier gathering for the marine renewable energy and ocean economy sectors. At IPF, global leaders, innovators, and supply chain experts come together to move from ideas to action.

As a Strategic Partner, [insert company name] invites you to:

- Connect with decision-makers in offshore wind, wave, tidal, floating solar, and more
- Explore cutting-edge solutions in ports, vessels, grid & transmission
- Shape policy, investment, and infrastructure that will power the ocean economy

When: February 9-12, 2026 Where: New York City

Register now and join us!



Note: Use the registration CTA link at left (not www.2026IPF.com). It includes UTM tracking for partner registrations. Right-click to copy the email hyperlink.

SAMPLE NEWSLETTER COPY

Header option:

Proud Strategic Partner of 2026 IPF: Energy at Sea

[Insert company name] is honored to be a Strategic Partner of IPF 2026: Energy at Sea, hosted by Oceantic Network. This is where marine renewable energy meets execution: offshore wind, wave, tidal, floating solar, green hydrogen, marine carbon capture, ports & grid operators all together to build the future.

When: Feb. 9-12, 2026 in New York City

Why attend: innovation, partnerships, resources, and next-generation technology across the full ocean economy.

Learn more & register today.



Note: Use the registration CTA link at left (not www.2026IPF.com). It includes UTM tracking for partner registrations. Right-click to copy the newsletter hyperlink.

DIGITAL PROMOTIONAL ASSETS

Digital Postcard:

Use the postcard graphic to promote your role at IPF. Attach it to client or partner emails, embed it in your website or blog, or include it in your newsletter. Link it directly to the IPF registration page so that your network can easily learn more and sign up.



Digital Badge:

Place the Strategic Partner badge on your website where relevant: homepage, "About Us," "Partners," or "Media" pages are great. Link it to the IPF site. It's a visual signal that your organization is helping to shape the ocean economy.



Social Sharing Graphics:

Use graphics such as:

- "I'm Speaking at IPF"
- "I'm Attending IPF"
- "Proud Strategic Partner of IPF"

Pair graphics with short captions referencing marine renewable energy, execution, and the ocean economy. Example: "Excited to be part of IPF 2026 – where marine tech and the ocean economy come alive. Join me." Always link your post to the IPF registration page: 2026IPF.com

