# 2025 INTERNATIONAL PARTNERING FORUM SPONSORSHIPS

IPF WEEK: APRIL 28 - MAY 1, 2025

VIRGINIA BEACH













2025IPF.com OCEANTIC









# **BECOME AN IPF SPONSOR**

Demonstrate your leadership in the offshore wind and ocean renewables industries by enhancing your presence with an IPF sponsorship. Sponsorship grants you access to a global audience - the Network markets your business to more than four million people through contacts, industry networks, social media, email, and traditional press.

# IPF IS PRODUCED BY THE OCEANTIC NETWORK.

The Oceantic Network is a nonprofit, memberbased organization whose driving purpose is to inform, coordinate and mobilize human ingenuity, enterprise, and labor to take advantage of the urgent need to tap the vast renewable energy resources that lie offshore in the world's oceans.

The collective, coordinated efforts of our members equip communities and nations to accelerate the transition to clean energy and create economic opportunities.

We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community/ workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors.

# **SPONSORS OVERVIEW**

### **HOST SPONSOR (\$75,000)**

All host sponsors receive prominent recognition at:

- Opening Reception
- Opening Plenary
- Exhibit Booth
- Recognition at all stage events
- Floor clings in front of exhibit booth
- See page 4 for complete details

# PLATINUM SPONSOR (\$40,000)

Choose one:

- Vessel Briefing (Exclusive)
- Lanyards (Exclusive)
- Badge (Exclusive)
- Tote Bag (Exclusive)
- Event App (Exclusive)
- Coffee Lounge (2 Available, Co-branded
- Registration Area (Exclusive)
- Networking Hub Espresso Bar (Exclusive)
- Networking Hub Smoothie Bar (Exclusive)
- Wi-Fi (Exclusive)
- Outdoor Banner 15'x30' (2 Available)

# **GOLD SPONSOR (\$30,000)**

Choose one:

- Schedule at a Glance (*Exclusive*)
- Networking Meals Area
- Hotel Key Card (*Exclusive*)
- Lobby Espresso Bar Station (*Exclusive*)
- Escalators (2 Available, 1 per escalator bank)

### SILVER SPONSOR (\$20,000)

Choose one:

- Charging Station (2 Available)
- Pens & Pads (Exclusive)
- Track Sponsor (1 per track)
- Coffee Breaks (2 Available, Co-branded)
- Front Lobby Doors (3 Available)
- Member Lounge (2 Available, Co-branded)
- Lobby Stairs (2 Available, 1 per stairwell)
- Sponsored Luncheon (4 Available, Monday Only)
- Individual Hand Sanitizer
- **NEW!** Step Challenge (Exclusive)

# BRONZE SPONSOR (\$15,000)

Choose one:

- WindMatch<sup>™</sup> Area (*Exclusive*)
- Sponsored Cubes
- Keep it Clean (Exclusive)
- Coat/Luggage Check (Exclusive)
- Pre-Registration Sponsor (Exclusive)
- Member Reception (2 Available)
- **NEW!** Caricature Artist (*Exclusive*)

# COPPER SPONSOR (\$9,000)

Choose one:

- Closing Reception
- Next Wave Reception (2 Available, Co-branded)
- Registration Giveaway (Sponsor provides, 3 available)
- Freestanding Billboard (3'x8', 6 Available)
- Meeting Nooks (6 Available)

# **SUPPORTING SPONSOR (\$5,000)**

Choose one:

- Lobby/Conference Area Meet-Up Spaces
- Morning Yoga (Exclusive)
- Water Cooler Station
- Fun Run (Exclusive)
- Column Cling (3'x5') (6 available)

# **HOST SPONSORSHIP** \$75,000 All host sponsors receive: Opening reception Sponsor co-branded with the Oceantic Network Opening plenary Sponsor co-branded with the Oceantic Network Participation in panel at 2025 opening plenary ■ Inclusion in the 2025 IPF Programming Committee Monthly/Bi-monthly meetings with the IPF team to identify host goals and initiatives Opportunity to host a tour or pre-conference event promoted in all IPF marketing ■ Prominent position/recognition on Exhibit Hall Entrance Exceptional sponsor logo location on IPF website and all IPF digital and print graphics Recognition at all main stage events Recognition in prominent location on all signage throughout the event ■ 20' x 30' (600 square feet) exhibit booth (booth fitting not included) ■ Four speaking opportunities throughout the 2025 IPF conference program ■ Floor Cling located in front of your booth Front page logo location on all printed materials Recognition in all IPF promotions and marketing ■ 10 IPF Conference registrations ■ 20% Group discount on additional IPF registrations

# PLATINUM SPONSORSHIP

# \$40,000

### **CHOOSE ONE:**

# **VESSEL BRIEFING** (Exclusive)

- Sponsor creates agenda and content for the briefing
- Your logo on signs at the briefing
- Sponsor recognition on IPF agenda (digital and print)
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

# **LANYARDS** (Exclusive)

- Your logo on event lanyards distributed at registration
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations





# **BADGE** (Exclusive)

- Your logo on badge distributed at registration
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

# PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

# **CHOOSE ONE:**

# **TOTE BAG** (Exclusive)

Your logo on tote bag distributed at registration

- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



# **EVENT APP** (Exclusive)

- Prominent recognition on 2025 IPF Event App
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs
- Four IPF registrations
- 15% group discount on additional IPF registrations



# **OUTDOOR BANNER, 15'X30'**

(2 Available)

- Sponsor provides banner design artwork
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

# PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

### **CHOOSE ONE:**



### **COFFEE LOUNGE**

(2 Available, Co-branded)

- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Ability to provide cups, coasters, napkins
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlighted on event map

- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

# **REGISTRATION AREA** (Exclusive)

- Your logo appears prominently on all IPF registration area signs, walls and counters
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 **IPF**
- Four IPF registrations
- 15% group discount on additional IPF registrations



# PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

# **CHOOSE ONE:**



**NETWORKING HUB - ESPRESSO BAR** (1 Available, Exclusive)



**NETWORKING HUB - SMOOTHIE BAR** (1 Available, Exclusive)

# **Each Networking Hub sponsorship comes with:**

- Your logo on signage in hub section
- Your logo on counters in hub section
- Your logo on tables in hub section
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

# WI-FI SPONSOR (Exclusive)

- Your logo on Wi-Fi splash page
- Your logo on event signage
- Your logo on Wi-Fi handout cards
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs
- Four IPF registrations
- 15% group discount on additional IPF registrations



# **GOLD SPONSORSHIP**

\$30,000

### **CHOOSE ONE:**

# **SCHEDULE AT-A-GLANCE** (Exclusive)

- Your logo on the cover of the printed schedule distributed at 2025 IPF
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Three IPF registrations





### **NETWORKING MEALS AREA**

- Your logo on signs at the event
- Your logo on tent signs located on buffet tables
- The ability to leave literature on tables
- Your logo appears and event listing on all schedules
- Recognition on 2025 IPF Website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Three IPF registrations

# **GOLD SPONSORSHIP** (CONTINUED)

# \$30,000

### **CHOOSE ONE:**

# **HOTEL KEY CARD** (Exclusive)

- Your logo on the hotel keycard distributed at the various hotels in the room block
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Three IPF registrations





### **LOBBY ESPRESSO BAR STATION**

(Exclusive)

- Your logo appears on any branding/ signage related to the Espresso Bar
- Your logo appears with lounge highlighted on event
- Ability to provide cups, coasters, napkins
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 **IPF**
- Three IPF registrations

### **ESCALATORS**

(2 available, 1 per escalator bank)

- Your logo and message will appear on 14 escalator decals, each 5'x2'
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Three IPF registrations



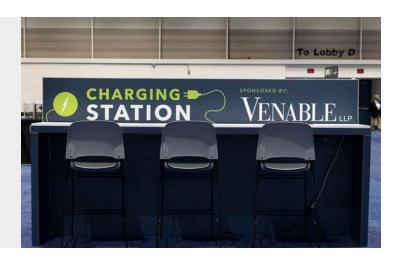
# SILVER SPONSORSHIP

# \$20,000

# **CHOOSE ONE:**

# **CHARGING STATION** (2 available)

- Your logo appears on the charging station
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



# **PENS & PADS** (Exclusive)

- Your logo on the pens and pads distributed in each workshop track
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

### TRACK SPONSOR

(1 available per track)

- Your logo appears on signs at all sessions within that track
- Option to play video between sessions
- Your logo appears on the event listing on all schedules
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



# SILVER SPONSORSHIP (CONTINUED)

# \$20,000

### **CHOOSE ONE:**

# **COFFEE BREAKS** (2 Available, Co-Branded)

- Your logo on tent cards on coffee table/carts in the conference area
- Your logo on signs appearing next to coffee tables/carts in the conference area
- The ability to provide napkins
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# **FRONT LOBBY DOORS** (3 Available)

- Sponsor provides design for placement on 8 double-sided clings, 26" x 26" each
- Placed on top of bank of doors in the lobby
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations





# **MEMBER LOUNGE** (2 Available, Co-branded)

- Ability to leave a gift or giveaway in lounge for members
- Logo displayed on pillows at member lounge
- Ability to leave literature in lounge for members
- Your logo on signs at the entrance and in the lounge
- Your logo appears with lounge highlight on event map
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs
- Two IPF registrations

# **SILVER SPONSORSHIP** (CONTINUED)

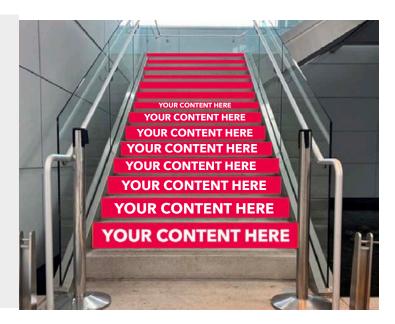
# \$20,000

### **CHOOSE ONE:**

### **LOBBY STAIRS**

(2 Available, 1 per stairwell)

- Your logo or design appears on 35 stair decals measuring 31"x 7"
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



### SPONSORED LUNCHEON

(4 Available - Monday only)

- Sponsor creates session content and selects speakers
- Oceantic Network provides lunch for up to 120 attendees
- Session promotion on official IPF agenda
- Your logo or company name appears with event listing on all schedules
- Speaker-rate registrations for your speakers
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# INDIVIDUAL HAND SANITIZER

(Exclusive)

- Your logo on signage as "provided by"
- Your logo appears on the individual hand sanitizer bottles
- Hand sanitizer distributed in registration
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# **SILVER SPONSORSHIP** (CONTINUED)

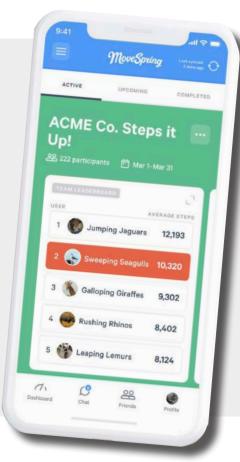
\$20,000

# **CHOOSE ONE:**

# **NEW! STEP CHALLENGE**

(Exclusive)

- Exclusive sponsor of Step Challenge App at IPF2025
- Your logo on signs promoting the step challenge and instructions
- Your logo included on digital live feed of challenge leaderboard
- Prizes included for top 3 winners
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



Graphic for illustrative purposes only.

# **BRONZE SPONSORSHIP**

\$15,000

# **CHOOSE ONE:**

# **WINDMATCH™ AREA** (Exclusive)

- Recognition on all WindMatch™ promotions, confirmation emails, and web page
- Recognition on tables at in person WindMatch™ meeting area
- Recognition on 2025 IPF Website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



### **SPONSORED CUBES**

- Your logo to appear on a set of three stacked cubes
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



# **BRONZE SPONSORSHIP** (CONTINUED)

\$15,000

# **CHOOSE ONE:**

# **KEEP IT CLEAN SPONSOR** (Exclusive)

- Logo to appear on handwashing reminder signs on all mirrors in restroom facilities on the exhibit floor and conference areas
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



# **COAT/LUGGAGE CHECK** (Exclusive)

- Your logo on signs at the Check-In Table
- Your logo appears on luggage tag giveaway
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# **PRE-REGISTRATION** (Exclusive)

- Recognition on all registration confirmation emails
- Ability to place an ad at the bottom of all registration confirmation emails
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# **BRONZE SPONSORSHIP** (CONTINUED)

\$15,000

# **CHOOSE ONE:**



# MEMBER RECEPTION (2 Available, Co-branded)

- Speaking opportunity at the reception
- Your logo on invitations to the Member Reception
- Your logo on signs at the entrance and in the lounge during the reception
- Ability to provide cocktail napkins for the event
- Ability to provide a give-away at the reception
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations

# **NEW! CARICATURE ARTIST**

(Exclusive)

- Your logo on signs promoting the Caricature Artist
- Your logo on final drawing for each individual attendee to bring home
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations







# **COPPER SPONSORSHIP**

# \$9,000

### **CHOOSE ONE:**

### **CLOSING RECEPTION**

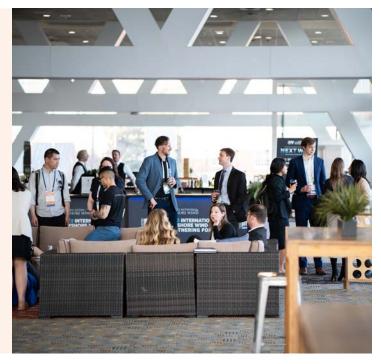
- Your logo on signage at the event
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- One IPF registration



# **NEXT WAVE RECEPTION**

(2 available, Co-branded)

- Recognition on signs at the event
- Your logo appears with event listing on all schedules
- The ability to provide cocktail napkins for the event
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- Two IPF registrations



# **REGISTRATION GIVEAWAY - SPONSOR PROVIDED (3 Available)**

- Your giveaway available at registration badge pick up
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- One IPF registration

# **COPPER SPONSORSHIP** (CONTINUED)

\$9,000

### **CHOOSE ONE:**

### FREESTANDING BILLBOARD - 3'X8'

- Billboard advertisement of your design located in a prominent location in main lobby or exhibit hall
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- One IPF registration





# **MEETING NOOKS**

(6 Available)

- Your logo will appear on the interior and exterior of the nook as the "Nook Sponsor"
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF
- One IPF registration

# SUPPORTING SPONSORSHIP

# \$5,000

### **CHOOSE ONE:**

# LOBBY/CONFERENCE AREA **MEET-UP SPACES**

- Recognition on signage at Meet-Up Space
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF

# **MORNING YOGA** (Exclusive)

- Your logo on signage for the event
- Your logo on yoga towel for the event
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF

### WATER COOLER STATION

- Your logo on one Water Cooler Station
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF



# **SUPPORTING SPONSORSHIP**

\$5,000

# **CHOOSE ONE:**



# **FUN RUN** (Exclusive)

- Your logo on signage for the event
- Your logo on t-shirts for the event
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF

# **COLUMN CLING, 3'X5'**

(6 Available)

- Advertisement of your design, 3' x 5' on a column in the main lobby
- Recognition on 2025 IPF website
- Recognition on all 2025 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2025 IPF



# Exhibit at P25

Connect with hundreds of leaders from around the globe who are looking for partners in the offshore wind and ocean renewables supply chain. This week-long, in-person event will be filled with presentations, panels, and countless networking opportunities - increase your visibility and be a part of the conversation by exhibiting.



# **EXHIBIT BOOTH**

10' X 10' (100 SQUARE FEET)

### **MEMBER**

\$3,895

### **NON-MEMBER**

\$4,895

Complimentary passes included with booth purchases are as follows:

Nor

 $10' \times 10' = 2$ 

10' X 20' = 2

10' X 30' = 3

 $10' \times 40'$  or  $20' \times 20' = 4$ 

 $20' \times 30' = 6$ 

# CONTACT

Exhibit Inquiries exhibits@oceantic.org

Sponsorship Inquiries sponsorship@oceantic.org

