



Title: West Coast Policy and Engagement Director
Reports to: Senior Vice President of Strategic Communications
Department: Policy
Type: Exempt
Location/Base: Remote from California, Oregon, or Washington
Salary Range: \$73,500 to \$105,000

Travel:
Up to 20%

ORGANIZATION PROFILE

Oceantic (The Network) is a nonprofit organization that provides networking, communications, and educational platforms to support stakeholder's participation in the offshore wind and other ocean renewables industries and contribute to the industry's supply chain growth. We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community and workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors

POSITION SUMMARY

The Network is hiring for a newly created position to lead our expansion of the offshore wind market and its supply chain on the West Coast. In conjunction with senior staff members, this position is responsible for designing, developing, and coordinating the Network's West Coast Offshore Wind (and other ocean renewable energies) organizational strategy with a focus on California, Oregon, Washington and Hawaii. To promote and support the deployment of offshore wind, you will represent the organization; build upon existing and develop new relationships with a variety of public and private sector stakeholders; recruit and support Oceantic members; advise and coordinate a communications, engagement, and policy strategy; and coordinate planning and executing Network events and activities. This role must be aware of, and consistently monitor, industry-related activities and trends. While primarily a policy and stakeholder related position, the individual will be required to work across many departments to ensure proper organizational coordination.

POSITION FUNCTIONS AND RESPONSIBILITIES

Organizational Market Expansion Management (35%)



- Help finalize and execute the Network's West Coast expansion strategy including developing and managing policy, stakeholder, and regulatory engagement strategies in collaboration with Network senior staff
- Regularly track and report on the Network's activities and presence on the West Coast through development of metrics or success markers
- In accordance with the overall expansion strategy, advise on event, communications, and business development strategies and assist with execution as needed
- Manage current staff and consultants, including lobbyists and advisors, working in West Coast and help manage West Coast-associated budgets

Policy Development and Stakeholder Outreach (35%)

- Develop a deep understanding of West Coast ocean renewables policy issues and challenges, create opportunities for stakeholders to engage with Network programs, projects, and activities and work alongside Network members to evolve the industry
- Manage West Coast stakeholder outreach and ensure coordination of other staff, including to senior state and federal government officials, local stakeholders, private foundations, regional trade associations, and unions
- Executive as part of the West Coast team any policy-oriented campaigns and ensure the Network is sufficiently tracking government or other stakeholder actions
- Support member working groups dedicated to developing new policy or to addressing development hurdles for West Coast offshore wind deployment, and possibly on ocean renewables expansion
- Manage strategic partnerships to ensure the Network is coordinating with other active organizations to ensure a consistent message on offshore wind development
- Working closely with the Network's membership team, coordinate outreach to existing and prospective West Coast developers
- Serve as Network representative and spokesperson or prep other Network spokespeople, including the CEO, to ensure the legislative and regulatory interests of the Network before all levels of governments, associations, trade groups, agencies, the media, and external events
- Contribute to the development of Oceanic's digital tools, specifically for the West Coast
- Lead or participate in team efforts to develop new stakeholder relationships and partnerships with other ocean renewable energy users to develop deeper policy understanding and more membership targets

Business Development (20%)

- All staff must identify and pursue new business opportunities and potential members within the offshore wind industry as well as engage and retain existing members to enhance their experience with the organization. This role specifically will work closely with the Network's membership team to coordinate outreach to existing and prospective West Coast developers



- Update Salesforce with leads and contacts that help actively pursue business development efforts for all Network programs, projects, services, products, and events

Member & External Communications and Event Support (10%)

- Serve as a primary contact for West Coast members and work to bring in new members with a special focus on other ocean energy renewable while working closely with West Coast team of staff to cultivate a deep understanding for programmatic content to meet member needs
- Draft materials to promote Oceanic Network's vision and goals on offshore wind energy, supply chain, grid & transmission, emerging ocean renewable energy technologies and other issues as identified.

EDUCATION AND EXPERIENCE

- Bachelor's Degree and/or 5 to years' experience in policy, stakeholder engagement, or government affairs
- Ability to approach challenging situations while thinking quickly on your feet and propose solutions to problems as they arise.
- Ability to collaborate effectively with senior and executive leaders across international, national and local levels
- Experience in foundations, nonprofits, or the public sector, highly desirable
- Exceptional attention to detail
- Customer service orientation
- Proven track record of project management and research and skills
- Excellent verbal and written communication skills
- Collaborative, solution-oriented team leader and colleague
- Proficiency in Microsoft Office (Word, Excel, Outlook, PowerPoint, Teams), Asana and Adobe Acrobat
- Experience Salesforce, desirable
- Ability to work effectively and efficiently under pressure with professionalism
- Flexibility and tolerance for ambiguity. Willingness to handle complex and mundane matters
- Ability to promote a team culture of accountability and results

If Position Is Remote:

- Excellent interpersonal and time management skills
- Ability to take direction and/or accept tasks from multiple people
- Ability to deal effectively with deadlines and time pressures
- Ability to work with minimum supervision, set priorities, and multitask
- Ability to think quickly and follow through accordingly

BENEFITS AND COMPENSATION:



The salary range for this position is commensurable with experience. For full-time, benefit eligible employees, the Network offers an excellent range of benefits including:

- Medical Insurance
- Dental and Vision Benefits
- Employee Life Insurance
- Employee Short- & Long-Term Disability
- Paid Vacation
- Generous paid leave
- 401K Plan
- Remote work and flexible schedules for work life balance

The Oceanic Network provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, the Business Network for Offshore Wind complies with applicable state and local laws governing nondiscrimination in employment in every location in which we employ staff. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.