



Title/Role: Regional Policy Director
Reports to: Vice President of Strategic Communications
Department: Policy
Type: Exempt
Location/Base: Negotiable
Salary Range: \$70,000 - \$90,000

Travel: up to 30%

ORGANIZATION PROFILE

Oceantic (The Network) is a nonprofit organization that provides networking, communications and educational platforms to support stakeholder's participation in the offshore wind and other ocean renewables industries and contribute to the industry's supply chain growth. We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community and workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors

POSITION SUMMARY

The Regional Policy Director will join a strong policy team working to advance offshore wind in the United States by playing a flexible role – at times serving as a key stakeholder manager or a subject matter policy expert, and other times as an industry and public sector convener or key team member drafting regulatory correspondence. The Regional Policy Director will likely have a role building upon the employee's strengths that incorporates either a geographic and/or subject matter jurisdiction. The employee should be comfortable working directly with policymakers and stakeholders, have an understanding and experience bringing coalitions or collaborative efforts, an understanding of renewable energy politics and policies, and a willingness to work within an evolving job description and portfolio. Finally, the employee should be a strong writer, successful public speakers, and able to work independently but understand the importance of working collaboratively across the organization and keeping teammates always informed.

POSITION FUNCTIONS AND RESPONSIBILITIES

Policy and Stakeholder Management

- Develop a deep understanding of OSW policy issues and challenges, create opportunities for stakeholders to engage with Network programs, projects, and activities as well as work alongside Network members to grow and evolve the OSW industry in the United States

- Manage the Oceanic Network policy-related activities within a defined geographic scope (stretching multiple states) by establishing relationships with key stakeholders or policymakers, tracking legislative or regulatory changes, building new partnerships or working within coalitions to advance offshore wind's interest
- Advise on policy strategy in defined areas and execute and agreed-to action plan in collaboration with Senior Staff
- Work closely with other policy department members and play a supportive role for activities outside of defined areas as needed
- Become a subject matter expert in offshore wind and in a defined industry sector by connecting with existing members, independent research, issue tracking, and by bringing in new members in the sector
- Staff and when appropriate direct, either independently or with a consultant, a member-led working group in a defined subject matter by coordinating meetings, building agendas and recruiting speakers, providing general services to members, and leading report drafting
- Serve as the Network's official representative as assigned and ensure the Network's and offshore wind's interests
- As appropriate, build the Network's industry visibility, reputation, and brand including contributing to thought leadership, influencing decision and opinion makers, representing the Network at conferences and events, and writing/developing OSW industry white papers and research
- As appropriate, contribute to speaker identification and content creation for Network events, training, website, newsletters, social media and podcasts.

BUSINESS DEVELOPMENT AND MEMBER SERVICES

- Service members within defined region by serving as contact point; work with senior leadership to interact with developer-level memberships
- All staff must identify and pursue new business opportunities and potential members within the offshore wind industry as well as engage and retain existing members to enhance their experience with the organization.
- Update Salesforce with leads and contacts that help actively pursue business development efforts for all Network programs, projects, services, products, and events

EDUCATION AND EXPERIENCE

- Bachelor's Degree and/or 5 to years' experience in policy, stakeholder engagement, or government affairs
- Ability to approach challenging situations while thinking quickly on your feet and propose solutions to problems as they arise.
- Possess an understanding of the public policy development process
- Experience in foundations, nonprofits, or the public sector, highly desirable
- Exceptional attention to detail
- Customer service orientation

- Proven track record of project management and research and skills
- Excellent verbal and written communication skills
- Collaborative, solution-oriented team leader and colleague
- Proficiency in Microsoft Office (Word, Excel, Outlook, PowerPoint, Teams), Asana and Adobe Acrobat
- Experience Salesforce, desirable
- Ability to work effectively and efficiently under pressure with professionalism
- Flexibility and tolerance for ambiguity. Willingness to handle complex and mundane matters
- Ability to promote a team culture of accountability and results

If Position Is Remote:

- Excellent interpersonal and time management skills
- Ability to take direction and/or accept tasks from multiple people
- Ability to deal effectively with deadlines and time pressures
- Ability to work with minimum supervision, set priorities, and multitask
- Ability to think quickly and follow through accordingly

BENEFITS AND COMPENSATION:

The salary range for this position is commensurate with experience. For full-time, benefit eligible employees, the Network offers an excellent range of benefits including:

- Medical Insurance
- Dental and Vision Benefits
- Employee Life Insurance
- Employee Short- & Long-Term Disability
- Paid Vacation
- Generous paid leave
- Flexible work schedule
- 401K Plan

WORKING CONDITIONS

- Work is in an office environment

The Oceanic Network provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, the Business Network for Offshore Wind complies with applicable state and local laws governing nondiscrimination in employment in every location in which we employ staff. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.