# 2024 INTERNATIONAL PARTNERING FORUM SPONSORSHIPS

IPF WEEK: **APRIL 22-25, 2024** 

**NEW ORLEANS** 















## BECOME AN IPF SPONSOR

Demonstrate your leadership in the offshore wind and ocean renewables industries by enhancing your presence with an IPF sponsorship. Sponsorship grants you access to a global audience - the Network markets your business to more than four million people through contacts, industry networks, social media, email, and traditional press.

#### IPF IS PRODUCED BY THE OCEANTIC **NETWORK (FORMERLY THE BUSINESS NETWORK FOR OFFSHORE WIND).**

The Oceantic Network is a nonprofit, memberbased organization whose driving purpose is to inform, coordinate and mobilize human ingenuity, enterprise, and labor to take advantage of the urgent need to tap the vast renewable energy resources that lie offshore in the world's oceans.

The collective, coordinated efforts of our members equip communities and nations to accelerate the transition to clean energy and create economic opportunities.

We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community/ workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors.

## **SPONSORS OVERVIEW**

#### HOST SPONSOR (\$75,000) SOLD

All host sponsors receive prominent recognition at:

- Opening Reception
- Opening Plenary
- Exhibit Booth
- Recognition at all stage events
- Floor clings in front of exhibit booth
- See page 4 for complete details

#### PLATINUM SPONSOR (\$40,000)

Choose one:

- Vessel Briefing (Exclusive) **SOLD**
- Next Wave Reception (2 Available)
- Lanyards (Exclusive) **SOLD**
- Badge (Exclusive) **SOLD**
- Tote Bag (2 Available) **EXPIRED**
- Event App (Exclusive) **SOLD**
- Coffee Lounge SOLD
- Networking Lounge (2 Available) **EXPIRED**
- Registration Area (Exclusive) **SOLD**
- Pre-Registration Sponsor **EXPIRED**
- HUB Sponsor Bar (2 Available)
- HUB Sponsor Espresso Bar **SOLD**
- HUB Sponsor Smoothie/Juice Bar **SOLD**
- FloatOn Headline Sponsor SOLD
- Wi-Fi (Exclusive)

#### **GOLD SPONSOR (\$30,000)**

Choose one:

- Networking Meals Area
- Hotel Key Card (Exclusive) **SOLD**
- Individual Hand Sanitizer **EXPIRED**
- Espresso Bar Station **SOLD**
- Schedule at a Glance (Exclusive) **SOLD**
- Escalators (Exclusive)
- Hanging Banners (8'x8')

#### OFFSHORE WIND DRINKS LIVE

Choose one:

- Offshore Wind Drinks Headline Sponsor \$30,000 (Exclusive) **SOLD**
- OSW Drinks Supporting Sponsors \$2,000 SOLD

#### SILVER SPONSOR (\$20,000)

Choose one:

- Charging Station (2 Available)
- Pens & Pads (Exclusive) **SOLD**
- Track Sponsor (1 per track)
- Startup Alley Stage (2 Available) **SOLD**
- Coffee Breaks
- Keep it Clean (New! Exclusive)
- Front Lobby Doors (2 Available) **SOLD**
- Coat/Luggage Check (*Exclusive*)
- Member Reception (2 Available)
- Member Lounge (2 Available)
- Sponsored Luncheon **SOLD**

#### **BRONZE SPONSOR (\$9,000)**

Choose one:

- WindMatch<sup>™</sup> (Exclusive) SOLD
- Freestanding Billboard (3'x8', 6 Available)
- Registration Giveaway (Sponsor provides, 3 available)
- Wellness Break Station **SOLD**
- Sponsored Cubes
- FloatOn Summit Supporting Sponsor (1 Available)

#### **COPPER SPONSOR (\$7,500)**

Choose one:

- Closing Reception
- Exhibit Aisle Sign
- Exhibit Aisle Cling
- KidWind Event Sponsor **SOLD**

#### **SUPPORTING SPONSOR (\$5,000)**

Choose one:

- Lobby Meet-Up Spaces (9 Available)
- Morning Yoga (Exclusive) **SOLD**
- Water Cooler Station (10 Available)
- Fun Run (Exclusive) **SOLD**
- Market Briefing Sponsors
- Meeting Nooks (6 Available)

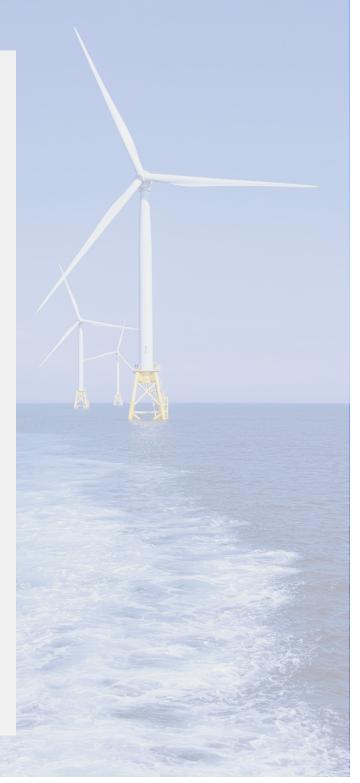
## **HOST SPONSORSHIP**

#### All host sponsors receive:

- with the Oceantic Network
- Opening Plenary Sponsor co-branded with the Oceantic Network

- Inclusion in the 2024 IPF Programming
- marketing
- Hall Entr
- Exceptional sponsor logo location on IPF website and all IPF digital and print graphics

- 20′ x 30′ (600 square feet or larger) exhibit



## PLATINUM SPONSORSHIP

## \$40,000

#### **CHOOSE ONE:**

#### **VESSEL BRIEFING** (Exclusive)

- Sponsor recognition in IPF agenda (digital and print)
- Recognizio (o)
- Recognizin on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

#### **NEXT WAVE RECEPTION**

(2 available)

- Recognition on signs at the event
- Your logo appears with event listing on all schedules
- The ability to provide cocktail napkins for the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

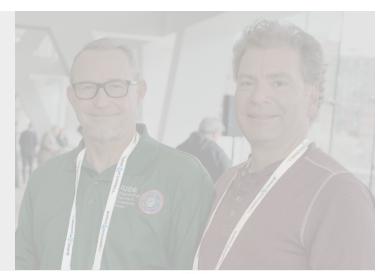


## \$40,000

#### **CHOOSE ONE:**

#### **LANYARDS** (Exclusive)

- Recognition on 2024 IPF website
- 2224 IPF digital ■ Recognition on all promotions
- you" signs at 2024 IPF



#### **BADGE** (Exclusive)

- Recognition on 2024 IPF website
- Recognition | 11.0 4 IPF digital promotions
- Recogn e sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations



#### **TOTE BAG** (2 available)

Your logo on tote bag distributed at registration\*

- Recognition on all 2024 IRF
- onsor "Thank Recognition b you" sig see 2024 IPF



## PLATINUM SPONSORSHIP

## (CONTINUED)

\$40,000

#### **CHOOSE ONE:**

#### **EVENT APP** (Exclusive)

- Recognition on 2021 of website
- Recognition (n) IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF



#### **COFFEE LOUNGE**

- highlighted on event
- Recognition all 2024 IPF digital

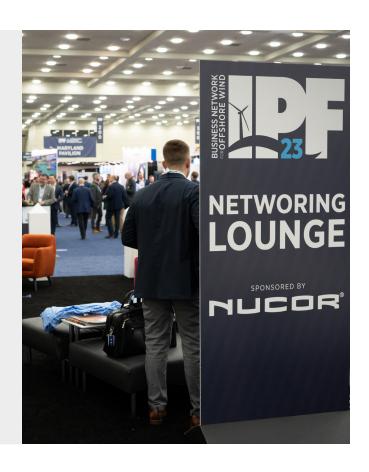


## \$40,000

#### **CHOOSE ONE:**

#### **NETWORKING LOUNGE** (2 available)\*

- Your logo appears with log highlighted on ever
- Recognition bl
- Recognited on all 2024 IPF digital



#### **REGISTRATION AREA** (Exclusive)

- Recognition on all 22 4 IPF digital promotio
- Recognit you" signs at 2024 IPF

#### **PRE-REGISTRATION** (Exclusive)

- all registration confirmation mails
- Recognition o
- Recognizary stall 2024 IPF digital promoti

\$40,000

#### **CHOOSE ONE:**



#### FloatOn SUMMIT HEADLINE **SPONSOR** (4 available)

- Speakin Co Summit -

#### **WI-FI SPONSOR**

- Your logo on Wi-Fi Landing Page
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

\$40,000

#### **CHOOSE ONE:**

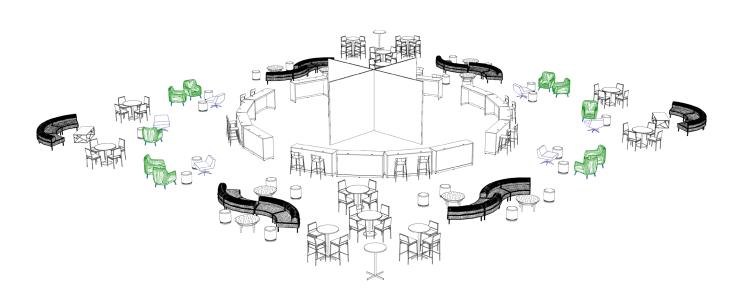
**HUB SPONSOR -BAR** (2 Available)





#### Each Hub sponsorship comes with:

- Your logo on signage in hub section
- Your logo on counters in hub section
- Your logo on tables in hub section
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



## **GOLD SPONSORSHIP**

## \$30,000

#### **CHOOSE ONE:**

#### **NETWORKING MEAL AREA**

- Your logo on signs at the event
- Your logo on tent signs located on buffet tables
- The ability to leave literature on tables
- Your logo appears in the event listing on all schedules
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

#### INDIVIDUAL HAND SANITIZER

- Your logo appears on the ividual hand sanitizer bottles
- Hand sanitizer it med in registration
- Recognition > 2024 IPF website
- Recognition on all 2024 IPF digital
- Recognition on the sponsor "Thank you"

#### **HOTEL KEY CARD** (Exclusive)

- Your logo on the hotel keycard
- Recognition on 2024 IPF website
- promot
- Recognition on the sponsor "Thank



#### **ESPRESSO BAR STATION**

- Your logo appears with lounge highlighted
- Ability t e cups, coasters,

- Recognition on the sponsor "Thank you" signs at 2024 IPF

## **GOLD SPONSORSHIP**

(CONTINUED)

\$30,000

#### **CHOOSE ONE:**

#### **SCHEDULE AT-A-GLANCE** (Exclusive)

- Recognition on 2024 IPF website
- all 2024 IPF digital promotions
- nition on the sponsor "Thank you" signs



#### **ESCALATORS** (Exclusive)

- Your logo and message will appear on escalator runners and floor clings on the primary escalator to conference sessions
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

#### **HANGING BANNERS** (8'X8')

- Sponsor provides design to appear on double-sided 8'x8' hanging banner in lobby of main entrance
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations



## SILVER SPONSORSHIP

## \$20,000

#### **CHOOSE ONE:**

#### **CHARGING STATION** (2 available)

- Your logo appears on the charging station
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

#### **PENS & PADS** (Exclusive)

- outside exhibit ballen rance
- Recognition (o)
- Recognition on all 2024 IPF digital

#### TRACK SPONSOR

(1 available per track)

- Your logo appears on signs at all sessions within that track
- Your logo appears on the event listing on all schedules
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations



#### **STARTUP ALLEY STAGE** (2 available)

- Your logo anywhere he Start-up Alley stage sme ars in promotions
- Recognition on 2024 IPF website



## SILVER SPONSORSHIP (CONTINUED)

## \$20,000

#### **CHOOSE ONE:**

#### **COFFEE BREAKS**

- Your logo on tent cards on coffee table/
- Your logo on signs appearing next to coffee tables/carts
- The ability to provide napkins
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

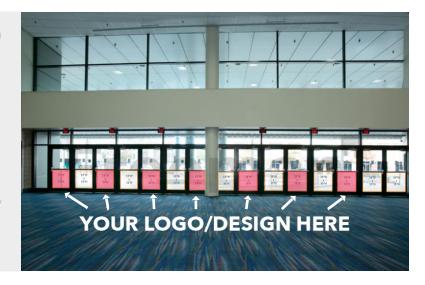
#### **KEEP IT CLEAN SPONSOR**

(NEW! Exclusive)

- Logo to appear on handwashing reminder signs on all mirrors in restroom facilities on the exhibit floor and conference areas
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

#### FRONT LOBBY DOORS (2 Available)

- on 7 double-sided clings, 35" x 35" each
- Recogni or
- Recognition on all 2024 IPF digital



#### **COAT/LUGGAGE CHECK** (Exclusive)

- Your logo on signs at the Check-In Table
- Your logo appears on luggage tag giveaway
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

## **SILVER SPONSORSHIP (CONTINUED)**

## \$20,000

#### **CHOOSE ONE:**

#### **MEMBER RECEPTION** (2 Available)

- Speaking opportunity at the reception
- Your logo on invitations to the Member Reception
- Your logo on signs at the entrance and in the lounge during the reception
- Ability to provide cocktail napkins for the event
- Ability to provide a give-away at the reception
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations



#### **MEMBER LOUNGE** (2 Available)

- Ability to leave a gift or giveaway in lounge for members
- Ability to leave literature in lounge for members
- Your logo on signs at the entrance and in the lounge
- Your logo appears with lounge highlight on event map
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

#### SPONSORED LUNCHEON

(4 Available - Tuesday only)

- Session promotion on official IPF
- Your log so ny name appears with even disting on all schedules

## **BRONZE SPONSORSHIP**

## \$9,000

#### **CHOOSE ONE:**

#### **WINDMATCH**<sup>TM</sup> (Exclusive)

- Recognition on 202+77F Website
- Recognition the sponsor "Thank you" signs at 2024 IPF

#### FREESTANDING BILLBOARD - 3'X8' (10 Available)

- Billboard advertisement of your design located in a prominent location in main lobby or exhibit hall
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



## **BRONZE SPONSORSHIP** (CONTINUED)

## \$9,000

#### **CHOOSE ONE:**

#### **REGISTRATION GIVEAWAY -SPONSOR PROVIDED** (3 Available)

- Your giveaway available at registration badge pick up
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

#### **WELLNESS SNACK BREAK STATION**

- Recognition
- Recognition on all 2024 IPF digital

#### FloatOn SUMMIT SUPPORTING **SPONSOR**

- Logo on all Summit signs
- Sponsor recognition on introduction slides
- Recognition in all digital and printed agendas
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Recognition on 2024 IPF website
- One IPF registration

#### **SPONSORED CUBES**

- Your logo to appear on a set of three stacked cubes
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



## COPPER SPONSORSHIP

## \$7,500

#### **CHOOSE ONE:**

#### **KID WIND**

- Sponsors logo on KidWind t-shirts that will be worn by students, teachers, KidWind faculty, etc.
- Sponsor logo on all signs for KidWind event
- Sponsor logo and state to the Agenda for the KidWind session
- or to come speak with students during designated time of the day
- For sponsor's booth to be a premier stop during the KidWind exhibit floor tour
- Recognition on 2024 IPF website

#### **EXHIBIT AISLE SIGN**

(Exhibit booth required)

- Your logo on the hanging aisle sign - your choice of aisle (first come, first serve)
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

#### **EXHIBIT AISLE CLING**

(Exhibit booth required)

- Your logo on a sticker at the start/end of the exhibit aisle - your choice of aisle (first come, first serve)
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

#### **CLOSING RECEPTION**

- Your logo on signage at the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



## **SUPPORTING SPONSORSHIP**

## \$5,000

#### **CHOOSE ONE:**

#### **LOBBY MEET-UP SPACES**

(9 Available)

- Recognition on signage at Meet-Up Space
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

#### **MORNING YOGA** (Exclusive)

- Recognition
- Recognition on all 2024 IPF digital
- Recognition on the sponsor "Thank you" signs at 2024 IPF

#### **FUN RUN** (Exclusive)

- Your logo on water bottles or t-shirts
- gnition on all 2024 IPF digital
- Recognition on the sponsor "Thank

#### WATER COOLER STATION

(10 Available)

- Your logo on one Water Cooler Station
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

#### **MARKET BRIEFING SPONSOR**

(Two available per briefing)

- Recognition on signage at Briefing
- Ability to provide opening or closing remarks
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

#### **MEETING NOOKS** (6 Available)

- Your logo will appear on the nook as the "Nook Sponsor"
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

## **OFFSHORE WIND DRINKS LIVE**

#### **CHOOSE ONE:**

#### **OFFSHORE WIND DRINKS LIVE HEADLINE SPONSOR \$30,000**

- address before the and performs
- Recognition ro ive band
- Mentions all digital and printed

#### **OFFSHORE WIND DRINKS LIVE SUPPORTING SPONSOR**

(6 available) \$2,000

- Your logo or comp name appears with event schedules
- on 2024 IPF website
- Recognition on the sponsor "Thank you" signs at 2024 IPF



# Exhibit at P24

Connect with hundreds of leaders from around the globe who are looking for partners in the offshore wind and ocean renewables supply chain. This week-long, in-person event will be filled with presentations, panels, and countless networking opportunities - increase your visibility and be a part of the conversation by exhibiting.

