



Title/Role: Program Manager

Reports to: Chief of Staff

Department: Policy and Research

Type: Exempt

Location/Base: Negotiable, preference given to Delmarva Peninsula

Salary Range: \$61,000 to \$85,000

ORGANIZATION PROFILE

Oceantic (The Network) is a nonprofit organization that provides networking, communications and educational platforms to support stakeholder's participation in the offshore wind and other ocean renewables industries and contribute to the industry's supply chain growth. We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community and workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors

POSITION SUMMARY

The Oceantic Network is hiring for a newly created position to project manage and lead the implementation of our 5-year project funded grants by the Maryland Energy Administration. This role is designed to manage our grant deliverables to elevate public awareness and provide education about offshore wind renewable energy through experiential learning, training companies who want to enter the market, and development of national models. The successful candidate will be at the forefront of recruiting local businesses interested in entering the ocean renewables supply chain and will serve as the lead program staff on all mid-Atlantic programmatic issues. This individual will represent the Network at local and national events, assist with fundraising, and play a key role in business participation in the OSW Experience Hub. The role is committed to tirelessly promoting the development of offshore wind (OSW) and ocean renewables in the mid-Atlantic, including conducting grassroots organizing and stakeholder engagement. This is a unique opportunity to drive meaningful change in renewable energy adoption and to position our organization at the forefront of the offshore wind industry.

POSITION FUNCTIONS AND RESPONSIBILITIES

- Lead Offshore Wind (OSW) Experience Hub short term and long-term program implementation.
- Manage Mid-Atlantic grant deliverables among internal departments.
- Assist with fundraising for OSW Experience hub from businesses, foundations, and major donors.
- Build and coordinate new offshore wind advocacy coalition on Delmarva Peninsula with a goal of crafting and implementing public relations campaign to combat disinformation.
- Collaborate with OSW developers and Tier 1 suppliers, state agencies, workforce development organizations, colleges and universities, local economic development organizations, unions, etc. as strategy dictates so that public and private stakeholders engage on Network-related activities and to understand OSW industry needs.
- As required, serve as Oceantic's spokesperson and testify at public meetings in support of OSW.
- Assist with recruitment for Market Entry Coaching Program.

- Identify and pursue new business opportunities and potential members within the offshore wind industry as well as engage and retain existing members to enhance their experience with the organization.
- Update Salesforce with leads and contacts that help actively pursue stakeholder, coalition, and business development efforts for all Network programs, projects, services, products, and events.
- As appropriate, build the Network's industry visibility, reputation, and brand including contributing to thought leadership, influencing decision and opinion makers, representing the Network at conferences and events, and writing/developing OSW industry white papers and research.
- As needed, contribute to speaker identification and content creation for Network events, training, website, newsletters, social media and podcasts.
- Other duties as necessary.

QUALIFICATIONS

- Bachelor's Degree or minimum of 5 years' experience building and running coalitions across sectors including non-profit, business, and labor.
- Proven track record of project management and research and skills
- Experience in foundations, nonprofits, or the public sector, highly desirable
- Experience with Salesforce, preferred
- Proficiency in Microsoft Office (Word, Excel, Outlook, PowerPoint, Teams), Asana and Adobe Acrobat
- Customer service orientation
- Excellent verbal and written communication skills
- Collaborative, solution-oriented team leader and colleague
- Flexibility to travel around the Delmarva Peninsula 50% of the time
- Ability to collaborate effectively with senior and executive leaders across international, national and local levels
- Ability to work effectively and efficiently under pressure with professionalism
- Ability to promote a team culture of accountability and results
- Ability to approach challenging situations while thinking quickly on your feet and propose solutions to problems as they arise.

If Position Is Remote:

- Excellent interpersonal and time management skills
- Ability to take direction and/or accept tasks from multiple people
- Ability to deal effectively with deadlines and time pressures
- Ability to work with minimum supervision, set priorities, and multitask
- Ability to think quickly and follow through accordingly

BENEFITS AND COMPENSATION:

The salary range for this position is commensurable with experience. For full-time, benefit eligible employees, the Network offers an excellent range of benefits including:

- Medical Insurance
- Dental and Vision Benefits
- Employee Life Insurance
- Employee Short- & Long-Term Disability
- Paid Vacation
- Generous paid leave
- 401K Plan

WORKING CONDITIONS

- Work is in an office environment

The Oceanic Network provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, the Business Network for Offshore Wind complies with applicable state and local laws governing nondiscrimination in employment in every location in which we employ staff. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.