

THE INTERNATIONAL PARTNERING FORUM (IPF)

2024 INTERNATIONAL PARTNERING FORUM SPONSORSHIPS

IPF WEEK: APRIL 22-25, 2024
NEW ORLEANS



IPF24 OCEANTIC
NETWORK

2024IPF.com

OCEANTIC
NETWORK

SHOWCASE YOUR INDUSTRY



BECOME AN IPF SPONSOR

Demonstrate your leadership in the offshore wind and ocean renewables industries by enhancing your presence with an IPF sponsorship. Sponsorship grants you access to a global audience - the Network markets your business to more than four million people through contacts, industry networks, social media, email, and traditional press.

IPF IS PRODUCED BY THE OCEANTIC NETWORK (FORMERLY THE BUSINESS NETWORK FOR OFFSHORE WIND).

The Oceanic Network is a nonprofit, member-based organization whose driving purpose is to inform, coordinate and mobilize human ingenuity, enterprise, and labor to take advantage of the urgent need to tap the vast renewable energy resources that lie offshore in the world's oceans.

The collective, coordinated efforts of our members equip communities and nations to

accelerate the transition to clean energy and create economic opportunities.

We partner with private industry and government agencies to build a resilient supply chain that will create and sustain jobs, benefit local economies, and ensure cost-effective clean energy. We advance our mission by connecting developers, policymakers, academics, and community/workforce leaders through events, education, digital tools, and policy initiatives to grow the vital offshore wind and ocean renewables sectors.

SPONSORS OVERVIEW

HOST SPONSOR (\$75,000)

All host sponsors receive prominent recognition at:

- Opening Reception
- Opening Plenary
- Exhibit Booth
- Recognition at all stage events
- Floor clings in front of exhibit booth
- See page 4 for complete details

PLATINUM SPONSOR (\$40,000)

Choose one:

- Vessel Briefing (*Exclusive*) **SOLD**
- Next Wave Reception (2 Available)
- Lanyards (*Exclusive*) **SOLD**
- Badge (*Exclusive*) **SOLD**
- Tote Bag (2 Available)
- Event App (*Exclusive*)
- Coffee Lounge (2 Available)
- Networking Lounge (2 Available)
- Registration Area (*Exclusive*)
- Pre-Registration Sponsor (*Exclusive*)
- HUB Sponsor - Bar (2 Available)
- HUB Sponsor - Espresso Bar **SOLD**
- HUB Sponsor - Smoothie/Juice Bar
- Float On Headline Sponsor (4 available)
- Wi-Fi (*Exclusive*)

GOLD SPONSOR (\$30,000)

Choose one:

- Networking Meals Area
- Hotel Key Card (*Exclusive*)
- Individual Hand Sanitizer (*Exclusive*)
- Espresso Bar Station (2 Available)
- Schedule at a Glance (*Exclusive*) **SOLD**
- Escalators (*Exclusive*)
- Hanging Banners (8'x8')

OFFSHORE WIND DRINKS LIVE

Choose one:

- Offshore Wind Drinks Headline Sponsor
\$30,000 (*Exclusive*) **SOLD**
- OSW Drinks Supporting Sponsors \$2,000

SILVER SPONSOR (\$20,000)

Choose one:

- Charging Station (4 Available)
- Pens & Pads (*Exclusive*)
- Track Sponsor (1 per track)
- Startup Alley Stage (2 Available)
- Coffee Breaks
- Keep it Clean (*New! Exclusive*)
- Front Lobby Doors (2 Available)
- Coat/Luggage Check (*Exclusive*)
- Member Reception (2 Available)
- Member Lounge (2 Available)
- Sponsored Luncheon (Tuesday Only)

BRONZE SPONSOR (\$9,000)

Choose one:

- WindMatch™ (*Exclusive*)
- Freestanding Billboard
(3'x8', 6 Available)
- Meeting Nooks (12 Available)
- Registration Giveaway
(Sponsor provides, 3 available)
- Wellness Break Station (3 Available)
- Sponsored Cubes
- Float On Summit Supporting Sponsor
(4 Available)

COPPER SPONSOR (\$7,500)

Choose one:

- Closing Reception
- Exhibit Aisle Sign
- Exhibit Aisle Cling
- KidWind Event Sponsor

SUPPORTING SPONSOR (\$5,000)

Choose one:

- Lobby Meet-Up Spaces (9 Available)
- Morning Yoga (*Exclusive*)
- Water Cooler Station (10 Available)
- Fun Run (*Exclusive*) **SOLD**
- Market Briefing Sponsor

HOST SPONSORSHIP

\$75,000

All host sponsors receive:

- Opening Reception Sponsor co-branded with the Oceanic Network
- Opening Plenary Sponsor co-branded with the Oceanic Network
- Speaking opportunity at the opening plenary
- 4 additional speaking opportunities throughout the IPF program
- Inclusion in the 2024 IPF Programming Committee
- Monthly/Bi-monthly meetings with the IPF team to identify host goals and initiatives
- Opportunity to host a tour or preconference event promoted in all IPF marketing
- Prominent position/recognition on Exhibit Hall Entrance
- Exceptional sponsor logo location on IPF website and all IPF digital and print graphics
- Recognition at all main stage events
- Signage recognition in prominent locations throughout the Convention Center
- 20' x 30' (600 square feet or larger) exhibit booth (booth fitting not included)
- Floor Cling located in front of your booth
- Front page logo location on all printed materials
- Recognition in all IPF promotions and marketing
- 10 IPF conference registrations
- 20% group discount on additional IPF registrations



PLATINUM SPONSORSHIP

\$40,000

CHOOSE ONE:

VESSEL BRIEFING (Exclusive)

- Sponsor creates agenda and content for the briefing
- Your logo on signs at the briefing
- Sponsor recognition on IPF agenda (digital and print)
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

NEXT WAVE RECEPTION

(2 available)

- Recognition on signs at the event
- Your logo appears with event listing on all schedules
- The ability to provide cocktail napkins for the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

CHOOSE ONE:

LANYARDS (Exclusive)

- Your logo on event lanyards distributed at registration
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



BADGE (Exclusive)

- Your logo on badge distributed at registration
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

SOLD



TOTE BAG (2 available)

*Your logo on tote bag distributed at registration**

- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

**One tote bag with two sponsor logos will be produced*



PLATINUM SPONSORSHIP

(CONTINUED)

\$40,000

CHOOSE ONE:

EVENT APP (Exclusive)

- Prominent recognition on 2024 IPF Event App
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



COFFEE LOUNGE (2 available)*

- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Ability to provide cups, coasters, napkins
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlighted on event map
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

**One coffee lounge at the event with two sponsors represented*



PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

CHOOSE ONE:

NETWORKING LOUNGE (2 available)*

- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Ability to provide cups, coasters, napkins
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlighted on event map
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

**One networking lounge at the event with two sponsors represented*



REGISTRATION AREA (Exclusive)

- Your logo appears prominently on all IPF registration area signs, walls and counters
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

PRE-REGISTRATION (Exclusive)

- Recognition on all registration confirmation emails
- Ability to place an ad at the bottom of all registration confirmation emails
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

CHOOSE ONE:



FloatOn SUMMIT HEADLINE SPONSOR (4 available)

- Premiere placement of logo on all Summit signage
- Sponsor recognition on introduction slides
- Sponsor video played during the Summit
- Participation in the FloatON program committee
- Speaking opportunity at the FloatON Summit
- Recognition in all digital and printed agendas
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Recognition on 2024 IPF website
- Four IPF registrations
- 15% group discount on additional IPF registrations

WI-FI SPONSOR

- Your logo on Wi-Fi Landing Page
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

PLATINUM SPONSORSHIP (CONTINUED)

\$40,000

CHOOSE ONE:

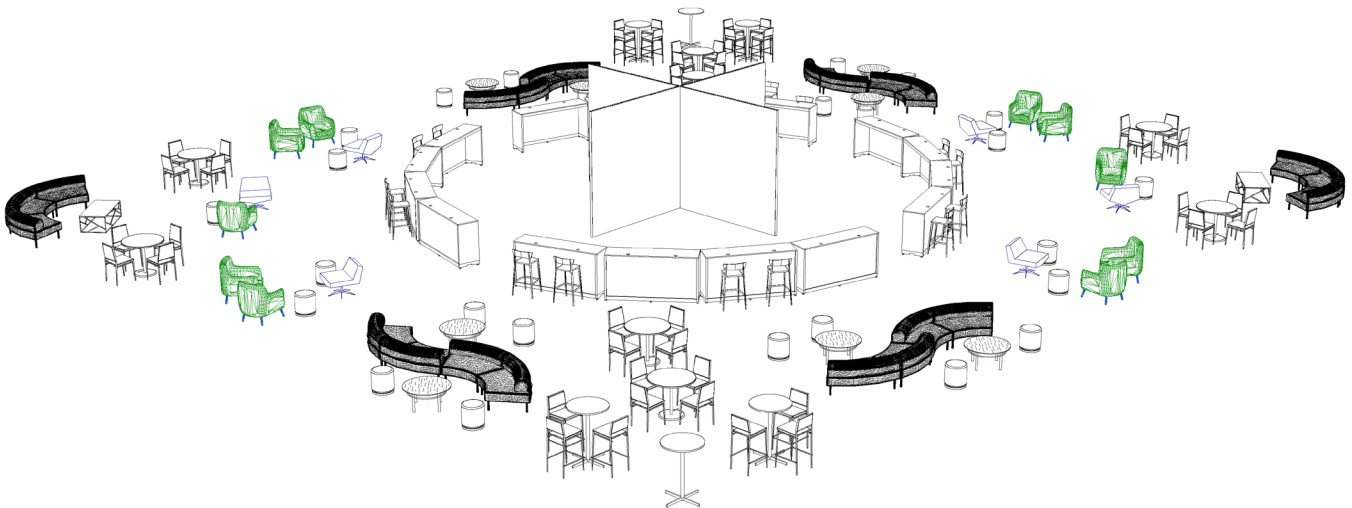
**HUB SPONSOR -
BAR**
(2 Available)

SOLD
HUB SPONSOR -
ESPRESSO BAR
(1 Available)

**HUB SPONSOR -
SMOOTHIE/JUICE
BAR** (1 Available)

Each Hub sponsorship comes with:

- Your logo on signage in hub section
- Your logo on counters in hub section
- Your logo on tables in hub section
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations



GOLD SPONSORSHIP

\$30,000

CHOOSE ONE:

NETWORKING MEAL AREA

- Your logo on signs at the event
- Your logo on tent signs located on buffet tables
- The ability to leave literature on tables
- Your logo appears in the event listing on all schedules
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

INDIVIDUAL HAND SANITIZER (Exclusive)

- Your logo on signage as "provided by"
- Your logo appears on the individual hand sanitizer bottles
- Hand sanitizer distributed in registration
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

HOTEL KEY CARD (Exclusive)

- Your logo on the hotel keycard distributed at the headquarter hotel
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations



ESPRESSO BAR STATION (2 available*)

- Your logo appears on any branding/signage related to the Espresso Bar
- Your logo appears with lounge highlighted on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

**One espresso bar at the event with two sponsors represented*

GOLD SPONSORSHIP

(CONTINUED)

\$30,000

CHOOSE ONE:

SCHEDULE AT-A-GLANCE (Exclusive)

- Your logo on the cover of the printed schedule distributed at 2024 IPF
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

SOLD



ESCALATORS (Exclusive)

- Your logo and message will appear on escalator runners and floor clings on the primary escalator to conference sessions
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations

HANGING BANNERS (8'X8')

- Sponsor provides design to appear on double-sided 8'x8' hanging banner in lobby of main entrance
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Three IPF registrations



SILVER SPONSORSHIP

\$20,000

CHOOSE ONE:

CHARGING STATION (4 available)

- Your logo appears on the charging station
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

PENS & PADS (Exclusive)

- Your logo on the pens and pads distributed in each workshop track and outside exhibit hall entrance
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

TRACK SPONSOR

(1 available per track)

- Your logo appears on signs at all sessions within that track
- Your logo appears on the event listing on all schedules
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations



STARTUP ALLEY STAGE (2 available)

- Your logo on signs located on and near the stage in Startup Alley
- Your logo anywhere the Start-up Alley stage schedule appears in promotions
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the "Thank you" signs at 2024 IPF
- Two IPF registrations



SILVER SPONSORSHIP (CONTINUED)

\$20,000

CHOOSE ONE:

COFFEE BREAK

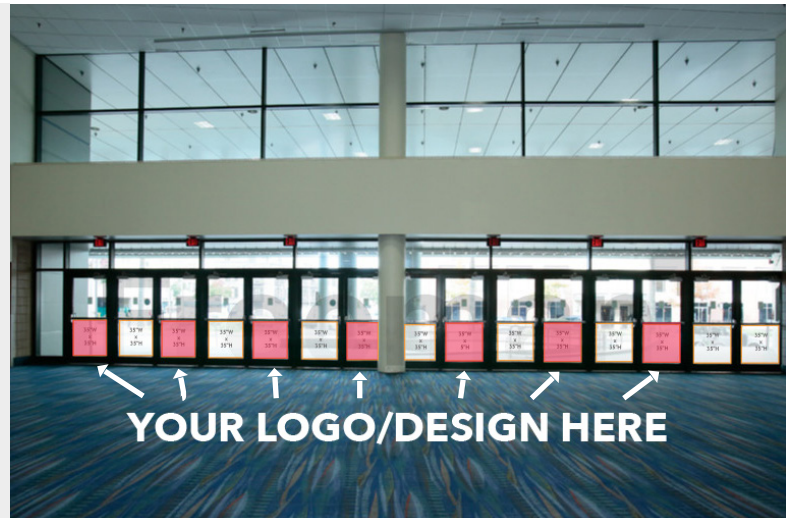
- Your logo on tent cards on coffee table/carts
- Your logo on signs appearing next to coffee tables/carts
- The ability to provide napkins
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

KEEP IT CLEAN SPONSOR (NEW! Exclusive)

- Logo to appear on handwashing reminder signs on all mirrors in restroom facilities on the exhibit floor and conference areas
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

FRONT LOBBY DOORS (2 Available)

- Sponsor provides design for placement on 7 double-sided clings, 35" x 35" each
- Placed on bottom of bank of doors in the lobby
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations



COAT/LUGGAGE CHECK (Exclusive)

- Your logo on signs at the Check-In Table
- Your logo appears on luggage tag giveaway
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

SILVER SPONSORSHIP (CONTINUED)

\$20,000

CHOOSE ONE:

MEMBER RECEPTION (2 Available)

- Speaking opportunity at the reception
- Your logo on invitations to the Member Reception
- Your logo on signs at the entrance and in the lounge during the reception
- Ability to provide cocktail napkins for the event
- Ability to provide a give-away at the reception
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations



MEMBER LOUNGE (2 Available)

- Ability to leave a gift or giveaway in lounge for members
- Ability to leave literature in lounge for members
- Your logo on signs at the entrance and in the lounge
- Your logo appears with lounge highlight on event map
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

SPONSORED LUNCHEON

(4 Available - Tuesday only)

- Sponsor creates session content and selects speakers
- Oceanic Network provides luncheon for attendees
- Session promotion on official IPF agenda
- Your logo or company name appears with event listing on all schedules
- Speaker-rate registrations for your speakers
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Two IPF registrations

BRONZE SPONSORSHIP

\$9,000

CHOOSE ONE:

WINDMATCH™ (Exclusive)

- Recognition on all WindMatch™ promotions, confirmation emails, and web page
- Recognition on tables at in person WindMatch™ meeting area
- Recognition on 2024 IPF Website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Four IPF registrations
- 15% group discount on additional IPF registrations

FREESTANDING BILLBOARD - 3'X8' (10 Available)

- Billboard advertisement of your design located in a prominent location in main lobby or exhibit hall
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



MEETING NOOKS (12 Available)

- Your logo will appear on the nook as the "Nook Sponsor"
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



BRONZE SPONSORSHIP (CONTINUED)

\$9,000

CHOOSE ONE:

REGISTRATION GIVEAWAY - SPONSOR PROVIDED (3 Available)

- Your giveaway available at registration badge pick up
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

WELLNESS SNACK BREAK STATION (3 Available)

- Your logo on Wellness Snack Break station on the exhibit floor
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

FloatOn SUMMIT SUPPORTING SPONSOR

- Logo on all Summit signs
- Sponsor recognition on introduction slides
- Recognition in all digital and printed agendas
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Recognition on 2024 IPF website
- One IPF registration

SPONSORED CUBES

- Your logo to appear on a set of three stacked cubes
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



COPPER SPONSORSHIP

\$7,500

CHOOSE ONE:

KID WIND

- Sponsors logo on KidWind t-shirts that will be worn by students, teachers, KidWind faculty, etc.
- Sponsor logo on all signs for KidWind event
- Sponsor logo and shoutout on the agenda for the KidWind session
- Opportunity for sponsor to come speak with students during designated time of the day
- Opportunity for sponsor's booth to be a premier stop during the KidWind exhibit floor tour
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

EXHIBIT AISLE SIGN

(Exhibit booth required)

- Your logo on the hanging aisle sign
- your choice of aisle (first come, first serve)
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

EXHIBIT AISLE CLING

(Exhibit booth required)

- Your logo on a sticker at the start/end of the exhibit aisle - your choice of aisle (first come, first serve)
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration

CLOSING RECEPTION

- Your logo on signage at the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- One IPF registration



SUPPORTING SPONSORSHIP

\$5,000

CHOOSE ONE:

LOBBY MEET-UP SPACES

(9 Available)

- Recognition on signage at Meet-Up Space
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

MORNING YOGA (Exclusive)

- Your logo on signage for the event
- Your logo on water bottles or yoga towel for the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

FUN RUN (Exclusive)

- Your logo on signage for the event
- Your logo on water bottles or t-shirts for the event
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

SOLD



MARKET BRIEFING SPONSOR

(Two available per briefing)

- Recognition on signage at Briefing
- Ability to provide opening or closing remarks
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

WATER COOLER STATION

(10 Available)

- Your logo on one Water Cooler Station
- Recognition on 2024 IPF website
- Recognition on all 2024 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2024 IPF

OFFSHORE WIND DRINKS LIVE

CHOOSE ONE:

OFFSHORE WIND DRINKS LIVE HEADLINE SPONSOR \$30,000

- Prominent placement of your logo on all Offshore Wind Drinks signs
- Exclusive digital signage on stage
- Opportunity to deliver a welcome address before the band performs
- Recognition from the live band
- Mentions in all digital and printed agendas
- Recognition on the sponsor "Thank you" signs at 2024 IPF
- Recognition on 2024 IPF website
- Three IPF registrations

SOLD

OFFSHORE WIND DRINKS LIVE SUPPORTING SPONSOR (6 available) \$2,000

- Recognition from the band
- Recognition on event signs at the reception
- Your logo or company name appears with event listing on all schedules
- Recognition on 2024 IPF website
- Recognition on the sponsor "Thank you" signs at 2024 IPF



Exhibit at IPF24

Connect with hundreds of leaders from around the globe who are looking for partners in the offshore wind and ocean renewables supply chain. This week-long, in-person event will be filled with presentations, panels, and countless networking opportunities - increase your visibility and be a part of the conversation by exhibiting.



EXHIBIT BOOTH

10' X 10'
(100 SQUARE FEET)

MEMBER

\$3,795
(raw booth, one IPF
registration included)

NON-MEMBER

\$4,795
(raw booth, one IPF
registration included)

CONTACT

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Sponsorship Inquiries
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