

**JOB TITLE:** Marketing Intern

**REPORTS TO:** Director of Marketing

Oceantic Network's marketing intern gives upcoming or recent graduates immediate, hands-on experience in marketing for the cutting-edge offshore wind and ocean renewables industries. Under the mentorship of experienced Network staff, interns will gain valuable experience in marketing communications strategy, including digital marketing, advertising (print and social), and writing.

**About the Position:**

Reporting to the Director of Marketing, the marketing intern will gain hands-on experience with Oceantic Network's print advertising, copywriting, website, and print collateral production. The individual will focus on promotions, sharing the Network's benefits work, and promoting the importance of offshore wind within the growing renewable energy sector.

The intern will gain experience on new marketing tools and platforms, identifying the latest trends and ideas, and help create dynamic content that will help broaden awareness of the Network among members and prospects. Ideal candidates will have excellent writing and editing skills and must have a keen interest in renewable energy.

**Responsibilities:**

- Write copy for webpages, advertisements, email promotions, newsletters, and print materials.
- Project management marketing deliverables, including ads, email promotions, marketing toolkits, etc.
- Help develop engaging promotions that generate engagement
- Media partnership fulfillment including communicating with media partners on digital media, print advertisements, email deployment and more
- Other job-related duties as assigned by the immediate supervisor

**Knowledge & Skills Required:**

- Working toward or recently completed a BA in Marketing, Communications, English or relevant experience
- Established writing experience
- Experience using Microsoft Office, email marketing platforms, and social media a plus
- Knowledge of digital and social media advertising(s)

- Excellent organizational and communication skills, both written and oral with an ability to do so at all levels.
- Ability to work effectively as a team member and independently, with a high-level of self-motivation and ability to set and meet goals and meet deadlines.

Oceantic Network is a nonprofit organization focused on the development of the U.S. offshore wind industry and other ocean renewables. As the leading voice for the offshore wind business community, we bring together developers, policymakers, academia, global experts, and leading businesses.