



## Promotional Toolkit for 2024 OSW O&M/ Health & Safety Summit

Website: <https://oceantic.org/omhse>

### Dates of event:

- January 18-19, 2024

### Location of event:

- Marriott Virginia Beach Oceanfront Hotel  
4201 Atlantic Avenue  
Virginia Beach, VA 23451

### Registration:

- Member: \$545
- Non-member: \$695

### Quick Links:

- [Register](#)
- [Book your Hotel](#)
- [Become a Sponsor](#)
- [Request to Speak](#)

### This promotional kit contains sample copy for:

- E-mail blast
- Newsletter
- Social media

### **E-mail Blast Copy**

#### Subject Line Options:

- Register for the 2024 OSW O&M / Health & Safety Summit in Virginia Beach
- Registration for the 2024 OSW O&M / Health & Safety Summit is Now Open!

#### Copy:

Hosted by the Oceanic Network (formerly the Business Network for Offshore Wind), the OSW O&M / Health & Safety Summit brings together industry professionals to discuss two critical support systems for the growing U.S. offshore wind industry: **operations and maintenance and health and safety**.

With several projects underway, we will start to see a lot of steel in the water over the next several years. What are the industry standards for operations and maintenance? Operational wind farms also require a trained workforce that values safety – **how can we ensure that safety remains a high-level priority as projects get underway?**

To answer these questions and more, join the Network and your industry colleagues in Virginia Beach from January 18-19, 2024, to discuss the nexus of these industry support systems and the critical need for them to work together.

**Host Sponsors:** The City of Virginia Beach, National Academies Gulf Research Program

### **Sample Newsletter Copy**

#### **Join the Oceanic Network in Virginia Beach for the 2024 OSW O&M/ Health & Safety Summit**

Hosted by the Oceanic Network (formerly the Business Network for Offshore Wind) the OSW O&M/ Health & Safety Summit brings together industry professionals to discuss two critical support systems for the growing U.S. offshore wind industry: operations and maintenance and health and safety.

Join the Network and your industry colleagues in Virginia Beach from January 18-19, 2024, to discuss the connection between these industry support systems and the critical need for them to work together to ensure industry safety.

Learn more and [register here](#).

### **Sample Social Media Copy**

- **Hashtags:** #offshorewind #OHMSE #OM #HSE #oceanicnetwork #VA Beach #VA Beachoffshorewind
- **Tag:**
  - **Oceanic Network:** @oceanicnetwork (Twitter/Instagram), Oceanic Network (FB/LinkedIn)
  - **City of Virginia Beach:** @CityofVA Beach (Twitter/Instagram), City of Virginia Beach (LinkedIn), Virginia Beach City Government (FB)
  - **National Academies:** @theNASSEM (Twitter), National Academies of Sciences, Engineering, and Medicine (LinkedIn and Facebook)

### **Option 1**

**LinkedIn/ Facebook/ Instagram:**

What are the industry standards for operations and maintenance and how can we ensure that safety remains a high-level priority as offshore wind projects get underway? Answer these questions and more by joining the Oceanic Network [tag] (formerly the Business Network for Offshore Wind) January 18-19 for the OSW O&M/Health & Safety Summit in Virginia Beach. At this two-day summit, connect with industry colleagues and discuss the nexus of these industry support systems and the critical need for them to work together. Thank you to our Host Sponsors, the City of Virginia Beach [tag] and the National Academies of Sciences, Engineering, and Medicine [tag]. Register: <https://oceanic.org/omhse> [Insert graphic]

**Twitter:**

What are the industry standards for O&M and how can we ensure that safety remains a high-level priority as projects get underway? Join @oceanicnetwork for the O&M/HSE Summit Jan 18-19 in VA Beach to discuss the answers to these questions & more! [Insert graphic]

**Option 2**

**LinkedIn/ Facebook/ Instagram:**

Join the Oceanic Network [tag] (formerly the Business Network for Offshore Wind) for the 2024 O&M/ Health & Safety Summit, being held January 18-19 in Virginia Beach. Connect with industry colleagues, hear the latest updates from industry leaders, and discuss current challenges in offshore wind operations & maintenance and health & safety. Thank you to our Host Sponsors, the City of Virginia Beach [tag] and the National Academies of Sciences, Engineering, and Medicine [tag]. Register today: <https://oceanic.org/omhse> [Insert graphic]

**Twitter:**

Hosted by @oceanicnetwork, the O&M/Health & Safety Summit addresses current challenges and opportunities in two of the industry's critical support systems: operations & maintenance + health & safety. Join us Jan. 18-19 in VA Beach. Register now/: <https://oceanic.org/omhse> [Insert graphic]