

JOB TITLE: Graphic Design Intern REPORTS TO: Creative Director

Job Description / Responsibilities

The intern will work with the Network's Creative Director to produce visuals (print and digital) that follow the Network's brand guidelines for external communications and presentation.

Responsibilities include:

- Creating visuals for Network products, services, and events
- Creating and/or editing external presentations or graphics
- Creating and/or editing videos with motion design elements
- Creating ads for social media, web, and print
- Interpreting and visualizing technical information and data
- Creating one-page designed documents
- Designing long-form whitepapers and reports
- Assisting the Creative Director with large-scale projects that include marketing campaigns and event/environmental design
- Attending internal meetings, including design team meetings and bi-weekly design and communications meetings

Knowledge and Skills Required:

- The ability to work under pressure and tight deadlines
- A good design sense for color, scale, typography, publication design, and motion
- Working knowledge of: InDesign, Illustrator, Premiere, After Effects, Photoshop, Dropbox
- Ability to work in a Mac/Windows hybrid environment
- The ability to work with an existing brand guideline
- The ability to interpret and visualize technical information and data from the offshore wind industry
- The ability to pivot design direction/produce multiple creative solutions

Oceantic Network a nonprofit organization focused on the development of the U.S. offshore wind and ocean renewable industries. As the leading voice for the offshore wind and other ocean renewable business communities, we bring together developers, policymakers, academia, global experts, and leading businesses.